



# **19<sup>th</sup> Annual BC Nurse Practitioner Conference 2025**

**June 13 – 15, 2025**

Delta Hotels Grand Okanagan Resort, Kelowna, BC

## **Sponsorship & Exhibit Prospectus**



Nurses and  
Nurse Practitioners  
of British Columbia

## About NNPBC

The Association of Nurses and Nurse Practitioners of BC (NNPBC) is the professional association representing all four of BC's nursing designations: Licensed Practical Nurse, Nurse Practitioner, Registered Nurse, and Registered Psychiatric Nurse. NNPBC supports and promotes excellence in nursing practice, education, research, and leadership by empowering nurses to actively influence and advocate for changes to health and social policy, the nursing profession, as well as individuals and communities. NNPBC is proud to work closely with our Nurse Practitioner Council on the NP conference.

## Nurse Practitioners (NP) and who are we?

Nurse Practitioners (NP) are advanced practice nurses (APN) licensed in the classification of Nurse Practitioner by the BC College of Nurses and Midwives (BCCNM). Nurse Practitioners provide comprehensive clinical care including diagnosing disease and illness, prescribing medications, ordering and interpreting laboratory and diagnostic tests, and initiating referrals to specialists when needed. NPs are currently providing care to over 600,000 patients per year across British Columbia in primary, acute and residential care.

The NP role was established in British Columbia in 2005, however it has existed for over 50 years in other North American jurisdictions and the United Kingdom. Extensive research has been done regarding the contributions of NPs to patient care in a variety of practice settings. Studies from multiple jurisdictions have consistently shown that patients are very satisfied with NP services and that NP services are delivered at consistently high levels.

At present there are over 1,100 Nurse Practitioners licensed to practice in British Columbia, with more to come!

## NPs:

- NPs work in a variety of health care settings including community clinics, hospitals, long-term care and urgent care centers.
- Serve as independent primary care providers.
- Prescribe medications and non-pharmacological therapeutics.
- Assess, diagnose and treat a wide variety of health conditions.
- Order medical imaging including x-rays, MRIs, CT scans, and laboratory tests
- Write orders to be carried out by other health providers such as dietary, physiotherapy, oxygen therapy, and more.
- Complete special authority forms, provincial and federal disability forms, insurance forms and other health related documents
- NPs are committed to increasing access to health care for patients in British Columbia.

The 2025 NP Conference will attract nurse practitioners, policy and decision makers, government, colleagues in health care, and students. The conference will consist of workshops, plenary sessions, panel discussions, concurrent sessions, and poster presentations that focus on policy issues, practical and clinical discussions, and case studies of best practices. The conference is also an opportunity for professional networking.



## SPONSORSHIP PACKAGES

### Diamond Level Sponsor

**\$25,000** (one available) - (\$24,000 if paid before **March 17, 2025**)

- a) Sponsor for the Gala Dinner held on June 14th and three tickets to the event, with an opportunity to provide a brief welcome prior to dinner
- b) Two complimentary tickets to the Welcome Reception held on June 13th
- c) Prominent logo visibility and recognition during the conference
- d) Acknowledgement as a Diamond Sponsor at the opening and closing sessions of the conference
- e) Three complimentary conference registrations with full access to all conference sessions
- f) Complimentary full-page ad in the onsite program
- g) Complimentary exhibit table in the Exhibit Hall with premium placement
- h) Recognition as a Diamond sponsor - 100-word company bio with logo in the onsite program book, as well as acknowledgment on the website and online sites, indicating the level of sponsorship
- i) Signage recognition displayed at the registration desk and Gala Dinner event
- j) Meals are provided (B, L & breaks and Gala Dinner) for three reps, on days two and three
- k) Sponsorship of the chosen Keynote and opportunity to provide brief introduction
- l) Opportunity to collaborate with the Council on a plenary topic and have an NP speaker deliver the talk
- m) Opportunity for sponsor to supply conference bags + swag
- n) Opportunity to sponsor lanyards (Sponsor + NNPBC)
- o) Electronic distribution of approved content by NNPBC to attendees (post-event)

### Platinum Level Sponsor

**\$19,000** (one available) - (\$18,000 if paid before **March 17, 2025**)

- a) Sponsor for the Welcome Reception held on the opening night of the conference on Friday June 13th and two tickets to the Welcome Reception, with an opportunity to provide a brief welcome
- b) Two complimentary tickets to the Gala event held on June 14th
- c) Prominent logo visibility and recognition during the conference
- d) Acknowledgement as Platinum Sponsor at the opening and closing sessions of the conference
- e) Three complimentary conference registrations with full access to all conference sessions
- f) Complimentary full-page ad in the onsite program
- g) Complimentary exhibit table in the Exhibit Hall with premium placement
- h) Recognition as Platinum sponsor - 100-word company bio with logo in the onsite program book, as well as acknowledgment on the website and online sites, indicating level of sponsorship
- i) Signage recognition displayed at the registration desk and Gala Dinner event
- j) Meals are provided (B, L & breaks and Gala Dinner) for three reps, on days two and three

## Gold Level Sponsor

**\$13,000** (two available) - (\$12,000 if paid before **March 17, 2025**)

**Networking Reception** - Gold Sponsors would co-host the Networking Reception held on June 14<sup>th</sup> prior to the gala.

- a) Co-sponsor of the Networking Reception with two complimentary tickets to the Networking Reception and Gala, and an opportunity to provide a brief welcome at the Networking Reception
- b) Two tickets to the Welcome Reception held on June 13<sup>th</sup>
- c) Two complimentary conference registrations with full access to all conference sessions
- d) Logo visibility and recognition during the conference
- e) Complimentary full-page ad in the onsite program
- f) Recognition as Gold sponsor - 100-word company bio with logo in the onsite program book, as well as acknowledgement on the website and online sites, indicating level of sponsorship
- g) Complimentary exhibit table in the Exhibit Hall with premium placement
- h) Signage recognition displayed at registration desk and Networking Reception
- i) Meals are provided (B, L & breaks) for two reps, on days two and three

## Silver Level Sponsor

**\$10,000** (two available) - (\$9,000 if paid **before March 17, 2025**)

**Welcome Reception** - Sponsorship of one of two lunches held on June 14<sup>th</sup> and 15<sup>th</sup>.

- a) Two tickets to the Welcome Reception held on June 13<sup>th</sup>
- b) Complimentary half-page ad in the onsite program
- c) Recognition as Silver sponsor - 50-word company bio with logo in the onsite program book, as well as acknowledgement on the website and online sites, indicating level of sponsorship
- d) Complimentary exhibit table in the Exhibit Hall
- e) Signage recognition displayed at the registration desk and Welcome Reception
- f) Meals are provided (B, L & breaks) for two reps, on days two and three

## Bronze Level Sponsor

**\$7,000** (eight available) - (\$6,000 if paid before **March 17, 2025**)

**Health Breaks** - Sponsor one of four health breaks (four)

**Breakfast** - Sponsor one of two breakfasts (two)

**Door Prizes** - Sponsor one of two door prizes (two)

- a) Complimentary exhibit table in the Exhibit Hall
- b) Complimentary quarter-page ad in the onsite program
- c) Recognition as Bronze sponsor and 50-word company bio with logo in the onsite program book, as well as on the website, indicating level of sponsorship
- d) Signage recognition displayed at the registration desk and your sponsored meal/break
- e) Meals are provided (B, L & breaks) for two reps, on days two and three



## Exhibitor Level Sponsor

**\$4,500** (\$4,000 if paid before **March 17, 2025**)

Includes the following benefits:

- a) Table in the Exhibit Hall
- b) Website listing and 50-word company bio with your logo in the onsite program
- c) Meals are provided (B, L & breaks) for two reps, on days two and three

## Exhibitor Not for Profit

**\$2,200** (five available) (\$2,000 if paid before **March 17, 2025**)

Please note: this category is for organizations that do not earn profit for their owners. All money earned through pursuing business activities goes right back into running the organization.

## INVESTMENT

### 2025 Satellite Symposia Opportunity (one available)

**General Information:** Symposium sessions limited to one opportunity only.

**Date and Time:** Friday, June 13<sup>th</sup>, 2025, 12:00pm - 13:00pm (Lunch)

**Limited space!** Satellite Symposium will be confirmed on a first registered and paid basis.

**Cost:** \$4500 + 5% GST (payment due immediately upon reserving).

All funds will be received as an educational grant. This cost is in addition to the room and catering costs which are to be paid in full by the satellite symposium host company.

Satellite Symposium Company must provide RSVP contact information by March 31st, 2025, as well as a full description of your session to be included in the conference brochure. This conference event is labeled as "satellite" to indicate it is not planned or endorsed by the NP Council Conference planning committee. All proposed invitations, advertisements and registration processes must be approved by the NP Conference Planning Committee.

We would be pleased to help your company advertise your satellite event by including a request for RSVP of the symposium in our registration process to assist you with attendance numbers. Advertising your session in our program brochure which will go to all NP members in the province and on our conference website.

While room and extra food services are to be organized by the Satellite Symposia Session host, we would be pleased to give you the appropriate contacts at the Sheraton Vancouver Airport Hotel to assist in your planning.

**Cancellation:** No refunds once symposia session confirmed.

### Ad in the On-Site Program Book

Full-page ad	\$600
Half-page ad	\$350
Quarter-page ad	\$200

## Terms and Conditions

### Pricing, Production Deadlines & Benefits

All pricing listed is quoted in Canadian Dollars. All inclusions in Conference design and print materials are subject to strict production deadlines. Sponsorship and Exhibitor benefits will not be implemented until payment has been received in full.

### Acknowledgement

All applications received will be acknowledged in writing together with an invoice complete with payment details to facilitate payment. Submission of the application implies agreement with the full terms and conditions. Sponsorship and exhibition allocation will be assigned in order of applications and deposits received. Priority will be given to Platinum, Gold, Silver and Bronze Sponsors.

### Confirmation of Participation / Payment Schedule

Your booking will be confirmed in writing. To confirm your sponsorship package and/or exhibition space, payment must be received in full by the Conference Secretariat within 30 days after receipt of the invoice. Payment may be made by bank transfer (subject to a \$25 surcharge per transfer), or credit card (subject to a 5% surcharge). Details of the payment options are included on the invoice.

### Sponsorship

Priority is given in the following order to level sponsors: Platinum and Gold sponsor. Priority amongst sponsors within the same level will depend on the order of receipt of application and appropriate payment. Priority for level sponsors is applicable for the following: exhibition booth allocation, and exclusive sponsorship options. Through sponsorship participation, the contractor is partially supporting the financing of the Conference. In return, the contractor will receive the opportunity to present their endeavours, products, and findings within the scope of the Conference. Additional benefits will be allocated to level sponsors as listed for additional benefits in this prospectus.

### Booth Allocation

An application for exhibit space will be considered valid only when full payment has been submitted along with a completed online form. All exhibit space applications will be allocated on a first-come, first-served basis and the Organizer reserves the right to accept or decline any participant's application. Changes in booth allocation without the explicit consent of the Organizer will not be permitted. Exhibitors desiring to share their contracted exhibition space with another company will face a surcharge and such an agreement is subject to approval by the Organizer.

### Exhibitor Protocol

Each exhibitor must always keep their display within the dimensions of their exhibition booth during the Conference and refrain from amplified announcements or music from the exhibition display. Nothing shall be taped, mounted, or attached in any form or manner to walls, doors, or facility structure. The driving of nails, tacks, or screws into floors, walls, columns, ceiling, or trim will not be permitted nor will the drilling of holes into any portion of the venue.

### Staff Registration

Where a complimentary full registration is included in the Sponsorship package, you will be required to complete the online registration form with the details of the attending delegate. Staff registration will be available online and a link will be provided. The complimentary full registration includes full access to all Conference sessions, the exhibition, coffee breaks, and the Welcome Reception and Opening Ceremony. Badges will be available for pick up at the Conference registration desk. Name badges must be worn at all times.

### Prize Draws and Delegate Lists

Due to privacy laws, some delegates have chosen to have their name excluded from the delegate list. Exhibitors may collect contact information within the confines of their booth.

## Fire, Safety and Health

Participants are fully responsible for compliance with all applicable local, state, municipal, provincial, federal and national fire, safety, and health regulations regarding the installation, operation, and dismantling of display material and equipment or otherwise relating to the participant or its booth.

## Liability

It is agreed that participants shall assume all responsibility associated with damage resulting from, or arising in connection with, their own negligence or that of their employees or agents, to the exhibition area and neither the Organizer, Conference Secretariat, the conference venue, nor the official show contractor or any of the above groups' employees or subsidiaries nor any NNBC 2025 supplier will assume liability for damage, loss of any nature or personal injury in connection with the showing or viewing or presenting of exhibits whatsoever. Participant has sole responsibility for its property of any theft, damage, or other loss to such property, including any subrogation claims by its insurer. Neither the Organizer nor the event facility nor the exhibit service contractors, nor any of their representative officers, directors, shareholders, agents, employees, or representatives shall be liable for, and the participant hereby releases all of them from, and covenants not to sue any of them concerning, any risks, damages, and liabilities described in this paragraph and will hold harmless and indemnify the Organizer from such risks, damages, and liabilities.

## Cancellation Policy

All cancellation requests must be submitted in writing to the NNBC 2025 Conference Secretariat. Cancellation requests received on or before 1<sup>st</sup> of March 2025, will receive a full refund, less a 15% cancellation fee. Cancellations received after that date, are not eligible for a refund. If the balance of payment is not received by the due date, the allocated sponsorship or exhibition booth space will be cancelled. Any changes in the duration and/or location of the exhibition do not entitle the sponsor/exhibitor to cancel the agreement or request a refund of rates or put forward a claim for damages incurred thereby.

